

## **The Senior Line Magazine in the Time of the Covid-19 Pandemic**

Report for JSA's 2020 AGM - Written by Dolores Luber, Editor-in-Chief

The Pandemic of Covid-19 demanded a response which included changes, creativity and sensitivity. As editor of Senior Line magazine, I quickly became aware that our July edition was to be like no other. There would be no two-page centerfold on Current Events, and there would be no reviews of the Empowerment Series events or the Spring Forum. All bets were off! The challenge was apparent: How to create a magazine that reflected the difficult times that we were all going through. The magazine had to encourage all readers to be informed, to create a new lifestyle in terms of intellectual stimulation, physical activities, entertainment and emotional stability. Above all else, the tone must be positive and hopeful. The end result is now in your homes. I hope that I succeeded in facing these challenges!

I am a reader and a collector of interesting articles pertinent to seniors; their health, their interests, their issues, that is, their lifestyles. I bring my curiosity and thirst for knowledge to the creation and production of the magazine. The future of Senior Line magazine is bright. Jewish Seniors Alliance is being acknowledged as experts in responding to the needs of isolated and frail seniors. We also have on board many younger seniors. The magazine will serve both populations with articles which inform, which guide and persuade, and most importantly, which make us laugh. We will carry-on regardless!